

BTTS	BTTS %	Value %
 Leeds v Chelsea	68%	+8%
 Man City v Liverpool	55%	+12%
 Arsenal v Tottenham	76%	+5%
 Brighton v Man United	61%	+15%
 Liverpool v Everton	72%	+7%

## BTTS Probability List & The BTTS Value Tools

Two powerful new tools — exclusively for Silver members

We're excited to be releasing two powerful new tools in our Research Hub very soon, exclusively for Silver members.

If you haven't read our recent "BTTS Gold" article yet, I highly recommend it. It explains why we love the "Both Teams To Score" market so much and exactly why we've built these two tools to help you trade it more effectively.

These tools have been designed for three main types of bettors:

- Those hunting for strong accumulator material
- Those who like to trade in-running
- Those looking for high-value pre-match single bets

### How the Tools Work

Both tools use our paid APIs combined with AI that scans leagues worldwide every day at 9am. It analyses multiple data points to generate an accurate BTTS Probability Score for every match.

### Leagues We Cover

We've started with a strong focus on the leagues where BTTS value is highest:

- All major European leagues
- Lower UK divisions
- High-potential leagues such as the Dutch Eredivisie, MLS, Norway, and many more

We'll be adding new leagues regularly based on performance and opportunity.

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## Data Inputs That Power the Tools

Several data inputs are used to calculate BTTS probabilities. Here are the key examples:

- **Recent Form:** How many of each team's last 5–10 games featured both teams scoring (BTTS).
- **Goals Scored Per Game:** A team averaging 1.8 goals per game is far more likely to contribute to BTTS than one averaging just 0.7.
- **Goals Conceded Per Game:** A leaky defence is equally important as a strong attack. If a team struggles to keep clean sheets, the opposition is more likely to score.
- **Home/Away Splits:** Some teams are prolific at home but toothless away (or vice versa). The model analyses home and away records separately.
- **Head-to-Head Record:** Certain fixtures are historically high-scoring or tight regardless of current form. Derbies, in particular, often follow predictable patterns.
- **Clean Sheet Rate:** The opposite of BTTS. A team that keeps clean sheets in 40% of their games significantly reduces the likelihood of both teams scoring.

These inputs are combined to generate a single BTTS probability percentage for each fixture. A full list is then produced, ranked from highest to lowest probability. The top 50 fixtures are displayed on the page and split into two separate lists.

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## BTTS Probability List

This list is designed for two types of users: those looking for strong accumulator material, and those who prefer to trade in-running.

It is a pure probability list, sorted from highest to lowest BTTS probability. The strongest (highest-probability) BTTS selections are perfect for building accumulators.

However, I personally use this list to identify matches with strong “in-running” trading potential. I scalp value by entering the market when the odds drift, so this list serves as an excellent daily shortlist for trading opportunities.

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## BTTS Value Picks

This tool is designed for bettors looking for high-value pre-match single bets. It is the one I am most excited about.

The BTTS Value Tool works by cross-referencing our accurate BTTS probabilities against current bookmaker odds. It highlights fixtures where the offered odds are higher than the true probability — revealing a genuine edge.

In short, this tool finds the matches where bookmakers have mispriced the BTTS market. The bookmakers have been running these numbers every morning for years. Now you can too.

All selections are sorted by edge percentage, with a minimum odds filter of 2.00. This means even a modest strike rate of 55–60% can deliver long-term profit, thanks to the added value from the bookmaker's mismatch in odds.

***“That gap between our model's true probability and the market price — that's exactly where long-term profit lives.”***

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## Join the Ride

We currently have 12 powerful tools available in our Research Hub for Silver members. These two new tools are the first of six brand new tools we'll be releasing soon.

Silver membership is still available at our ridiculously low Early Bird launch price of **£99 per year** (billed annually). It remains our most popular tier for good reason.

These special rates are our way of rewarding our founding supporters. As early adopters of this exciting new venture, you all hold a special place in our hearts.

### Who's joining the ride?

[betting4profits.co.uk/membership](https://betting4profits.co.uk/membership)

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